

Mainland Service Development and Exchange

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We regularly produce e-newsletters to share the latest lifestyle news and policy updates relevant to Hong Kong citizens settling in mainland China, promoting communication between units.

As the integration and development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) accelerates, there is an ever-growing demand for cross-border cooperation in social services. To actively respond to these changes, the Agency continued to deepen our connections and collaboration with mainland Chinese institutions over the past year. Through field visits, professional exchanges and service user participation, we have gradually established a cross-border service network to understand the needs for integrated service strategies and prepare ourselves for future service development. This year, we established the Mainland Service Development unit, which is responsible for coordinating service expansion, exchange programmes and policy research related to Mainland China. We hope that, by promoting resource alignment, we can respond more systematically to the challenges and opportunities associated with cross-border services.



We visited the New Home Hong Kong & Macau Elderly Care Service Center (Shenzhen) to learn from its practical experience in community support and integrated services, while monitoring the living arrangements of Hong Kong citizens retiring in the GBA.

Expanding the Cross-Border Network and Deepening Professional Exchanges and Cooperation

We actively engage with social service organisations, educational institutions, elderly care facilities and various service platforms across different cities in mainland China to foster mutual understanding and strengthen cooperation through visits, partnerships, professional exchanges and receptions.



We attended the 10th China International Senior Services Expo to learn about gerontechnology products and systems in mainland China.

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Supported by Jockey Club Youth Leap under our Youth Services, the teen music group "507 Milk Tea House" performed live at the "6th Little Planet Concert" held at the Shenzhen OCT-LOFT Creative Culture Park.

Cultural Exchange Through Music

In December 2024, our Youth Services had the opportunity to lead a band in performing at the "6th Little Planet Concert" hosted by the Shenzhen Association for Families with Persons with Intellectual Disabilities. The event used music as a medium to raise public awareness of autism and advocate for greater social inclusion of individuals with special needs. It also provided a valuable opportunity for young people to broaden their horizons and engage in cross-border cultural exchange through music.



To promote exchanges in preschool education between Hong Kong and Shenzhen, we organised a joint school teacher training programme and invited our kindergarten teachers to visit two top-tier public kindergartens in Guangdong Province.

Early Childhood Education Services in Mainland China

To educate our kindergarten teachers on early childhood education services in Mainland China, we organised a joint school teacher training programme called the "Shenzhen Early Childhood Education and Play-Based Learning Study Tour" in June 2024. By visiting Lianhua Ercun Kindergarten and Futian District Second Kindergarten, two top-tier public kindergartens in Shenzhen, Guangdong Province, and exchanging insights with the local staff, the participants gained a deeper understanding of free play and the design of classroom environments.

Cross-Boundary Elderly Care

In response to the demand for "cross-boundary elderly care" and the "Residential Care Services Scheme in Guangdong" by the Social Welfare Department, we visited elderly care homes and integrated medical and nursing facilities in different cities across the GBA over the past year. This provided us with a firsthand understanding of the infrastructure support and standard of living for those seeking retirement in the region, enabling us to inform our service users better.



Visited Shenzhen Foresea Life Insurance Warm Home.



Our visit to the Shenzhen Shum Yip Yiju and Shum Yip Rehabilitation Hospital was to gain an understanding of elderly care services in Mainland China.

Engaged in exchanges with representatives for the Zhuhai Jing'an Town and Pingsha Town Social Welfare Center.



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Fostering Two-way Interaction Between Academia and Practice

In August 2024, we hosted a delegation of teachers and students from the Department of Social Work of the Central China Normal University in Wuhan during their exchange visit to Hong Kong. The group engaged with staff members from our District Elderly Community Centres, Community Development Services, Medical Services and Services for People with Disabilities, fostering a two-way dialogue on both theory and practice.



▲ Staff members from our Services for People with Disabilities introduced our services to the delegation.

Our visit to Chaozhou.



Our visit to Shaoguan.



“Connecting Hearts” Exchange Tours to Mainland China

We also actively participated in the “Connecting Hearts” Exchange Tours to Mainland China, which were organised specifically for social workers. Our visits to social welfare organisations across the country provided us with firsthand exposure to the diverse range of social services and infrastructures in Mainland China, allowing us to learn from one another and exchange experiences, while broadening our horizons and social networks.



Our visit to Guangzhou.



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Promoting Cross-Border Exchanges of Professional and Practical Experience

Our team at Elderly Care Services has always been an avid advocate for the application of the “Empowerment in Care Model” to residential care homes for the elderly. In November 2024, we were invited by the Nansha District Civil Affairs Bureau in Guangzhou to hold a training session on the “Empowerment in Care Model”. During this session, we explored the concept and applications of the model, sharing our own practical experiences and tips on handling casework with local elderly care practitioners. We also provided case assessment services for local elderly individuals to facilitate the exchange of practical expertise across borders. In March 2025, we shared our experience in applying the “Empowerment in Care Model” to our elderly care homes during a professional seminar titled “Promoting Gerontechnology, Fostering Silver Economy and Leading Quality Elderly & Rehabilitation Care Practices” organised by the Hong Kong Council of Social Service in Panyu.



▲ We held a training seminar on the “Empowerment in Care Model” at the invitation of the Nansha District Civil Affairs Bureau in Guangzhou.

Our visit to Foshan.



▲ We shared our experience in applying the “Empowerment in Care Model” during a seminar organised by the Hong Kong Council of Social Service in Panyu.